



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

CINDY HYDE-SMITH
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: March 18, 2015

Contact: Chaille Clements, Communications and Marketing Specialist
(601) 359-1140
E-mail: chaille@mdac.ms.gov

What: Farmers Market Manager Workshop

When: 10:00 a.m. until 2:00p.m., Wednesday, April 1, 2015

Where: Mississippi Agriculture & Forestry Museum, Sparkman Auditorium
Jackson, Mississippi

MDAC Announces Upcoming Workshop for Farmers Market Managers

The opportunity for farmers market managers, staff, volunteers and board members to learn strategies for effectively managing a farmers market is being made available through a Farmers Market Manager Workshop on April 1 in Jackson, Miss. This workshop is funded by the Mississippi Department of Agriculture and Commerce.

Darlene Wolnik, with Helping Public Markets Grow, will be the main speaker. She will discuss topics such as EBT recruitment/retention and collecting data to present to potential market stakeholders. Managers will also hear from a panel of experts regarding food permit requirements for items such as meat, dairy, eggs and cottage foods.

The Farmers Market Manager Workshop will be held on Wednesday, April 1, from 10:00 a.m. until 2:00 p.m. at the Mississippi Agriculture and Forestry Museum's Sparkman Auditorium located at 1150 Lakeland Drive in Jackson. Sign-in will begin at 9:30 a.m. The registration fee to attend is \$15, which includes lunch and educational materials. Pre-registration is required. The deadline to register is March 25. Registration forms can be obtained by calling (601) 359-1196, emailing susan@mdac.ms.gov, or visiting the Alerts and Announcements section on www.mdac.ms.gov.

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